

Halcyon Ventures Announces its Name Change to Alcion Ventures

Private equity firm continues to deliver high-yield returns to its real estate investors

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Boston, MA - Halcyon Ventures, LP announced today that it has officially changed its name to Alcion Ventures, LP. In addition, Halcyon Ventures will rename its series of real estate opportunity funds. The change has been made to distinguish the firm from a similarly named, but unrelated, asset management company that has launched a real estate opportunity platform.

“To avoid any possible confusion, we have decided to change our platform name to Alcion and thereby preserve our unique identity in the marketplace,” said Martin Zieff, co-managing partner of the newly-named Alcion Ventures. “We will continue to pursue our value oriented strategy” and “deliver the same high standard of service and performance to our investors and partners by leveraging off our distinctive boutique platform.” As our firm advances under the Alcion name, we will continue to distinguish ourselves by our proven ability to strategically manufacture and capitalize on market opportunities and inefficiencies.”

Based in Boston, Alcion Ventures is a real estate private equity firm that seeks to create value by acquiring, developing or repositioning real estate with unique potential and pricing power to deliver high total returns. The firm was formed in 2004 by Martin Zieff and Mark Potter, both former principals of AEW Capital Management, LP. Zieff and Potter have over 40 years of combined real estate investment experience, and as colleagues, they have worked together for over a decade.

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